

ual:

SEED Fund:

Latest funded projects and businesses

JUNE 2016

John Alexander Skelton

John Alexander Skelton, CSM | MA Fashion (2016)



Recent graduate from the MA Fashion course at CSM, John Alexander Skelton aims to create clothing that is sustainable on a plethora of levels from spinning and weaving wool's from British sheep to growing flax for knitwear, up-cycling excess stocks, re-purposing unexpected materials and growing various plants to use for natural dyes. He is setting-up a process that goes from crop to catwalk, working directly and collaborating with farmers, gardeners, spinners and weavers across the British Isles, to create natural, sustainable, luxury fashion.

Know the origin

Charlotte Instone, LCF | BA Buying and Merchandising (2016)



Know The Origin, set up by LCF BA Buying and Merchandising graduate Charlotte Instone, is a clothing brand that reconnects customers with those working in all areas of our supply chain, from cotton farmer to the tailor. The KTO website is used to share stories about the people, the process and the purpose of all of their suppliers: also offering full cost breakdown on each product.

KTO will be launching their first branded collection in spring 2017, producing contemporary fair trade and organic men's and womenswear. As well as offering an own brand collection KTO facilitates and manages production of merchandise for charities and organisations that want to be confident that their products are made fairly.

knowtheorigin.com/

TANK CAFE

Lia Mazzari, LCC | BA Sound Art and Design (2014)

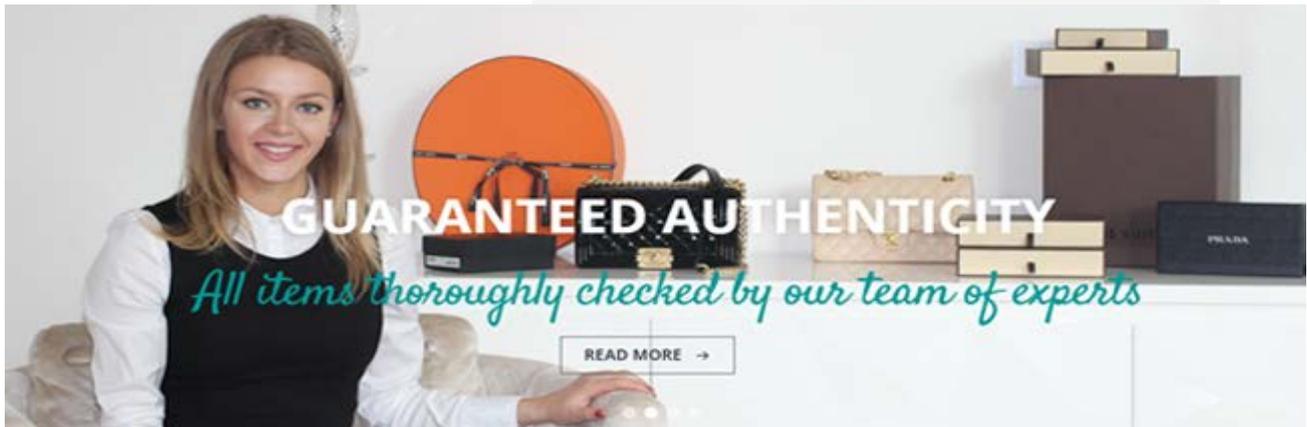


LCC BA Sound Art and Design graduate, Lia, and her team are converting the abandoned water tank and machine room at V22's Artist's Studios in Lewisham into a communal arts/event space and café. It will be a cultural space where locals and artists of all ages and backgrounds can come together to create and perform.

The TANK will curate a series of events in the 7 x 7m steel cistern, which has unique structural and acoustic properties. The idea is to invite creatives to meet the challenge of the space. Both the site and the Tank will encourage musicians and performers to innovate and experiment. To finance the daily upkeep of the space and provide a base for artists and the local community to meet informally, we will open a café in the tank's machine room.

We Authenticate

Brittany Jones, LCC | BA Graphic Design



LCC BA Graphic Design graduate, Brittany Jones, has set up We Authenticate, a London based retailer, selling preloved designer pieces. We Authenticate ensures product authenticity for buyers, combined with a smooth and enjoyable experience for sellers. Items can be listed on our website manually from scratch, or alternatively London based clients are welcome to use the concierge service when a member of the We Authenticate team photographs, authenticates and evaluates items in comfort of seller's home, providing an option of items collection and storage.

weauthenticate.co.uk

Winner of the first SEED Fund Social Enterprise Award, supported by B. Artmonsky

Grub

Alistair Moncur & Carly Wan, LCC | BA Interaction Design Arts (2015)



Alistair Moncur and Carly Wan, both recent graduates from the BA Interaction Design Arts course at LCC, are setting up Grub, a social enterprise that aims to promote insects as a viable alternative food source. They aim to encourage customers to overcome their psychological barrier to eating insects by using vending machines to normalize the concept of eating insects.